

News

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CENTURION ROOFTOP COMPARE-4-YOURSELF CHALLENGE

(Orlando, FL. – February 7, 2005) – Carrier Corporation, the world leader in heating, ventilation, air conditioning, and commercial refrigeration (HVAC/R), is wrapping up it's Compare-4-Yourself tour. "The tour had one objective," said Bruce Burdon, director of product management and marketing, Carrier North America Commercial. "We used the tour to introduce the Centurion™ rooftop line using PURON® refrigerant (R-410a) directly to our customers. After seeing it first hand, they could determine for themselves that Carrier Centurion rooftops are the best in the industry with the highest efficiency; the best refrigerant; the easiest access to service; and the most reliability."

The tour officially kicked off October 14, 2004 in Las Vegas at Carrier's 2004 Western Customer Event and ends today, February 7, 2005 in Orlando, Fla. at the 2005 Eastern Customer Event. Overall, 55 cities within the United States, Canada and Mexico were on the tour with more than 1,500 customers participating in the Compare-4-Yourself challenge.

"The tour was a complete success. We had such great involvement from customers in each of the cities that we extended the tour into 2005" said

Burdon. “The preliminary results of the Compare-4-Yourself Challenge were phenomenal. We’ve found that at least 95% of our customers would recommend Carrier Centurion rooftops over our top three competitors.”

Carrier Corporation, headquartered in Farmington, Connecticut, is the world’s largest company providing heating, air conditioning and refrigeration solutions, with operations in 172 countries. It is part of United Technologies Corporation (NYSE:UTX), a Hartford, Connecticut-based provider of a broad range of high-technology products and support services to the aerospace and building systems industries.

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