

News

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**Carrier North America Commercial wins two
ACHR NEWS Dealer Design Awards**

(Syracuse, New York, July 15, 2005) - Carrier North America Commercial was recognized for excellence in product design in the second annual Dealer Design Awards Program sponsored by The Air Conditioning Heating & Refrigeration News magazine. An independent panel of 65 contractors acted as judges in the contest that had 114 entries from 82 manufacturers. Carrier's CENTURION™ Premium Constant Volume Rooftop was the Gold Award Winner in the HVAC Light Commercial Equipment Category. The AQUASNAP™ Air-Cooled Chiller with PURON® Refrigerant was awarded the Bronze Award in the HVAC Commercial Equipment Category. The News is the leading trade magazine in the heating, ventilating, air conditioning and refrigeration industries.

News Publisher John Conrad stated, "This product design competition gives us the opportunity to recognize the outstanding product designs and innovations that make a dealer's job easier and faster. It also enables our readers to identify new product opportunities."

"This gold status award means a great deal to Carrier, particularly to the entire CENTURION cross-functional team," said Bruce Burdon director of product management and marketing, Carrier North America Commercial. "These members contributed in every aspect from initial design layout to the marketing launch effort to ensure that this rooftop would be the most efficient in the

industry with PURON refrigerant and have the best life cycle product of its kind," added Burdon.

"Every CENTURION team member worked with contractors and customers from across the country to openly share thoughts, exchange ideas and challenge the traditional ways of thinking to come up with a rooftop that would be easy to install, maintain and service," stated Ted Cherubin, Carrier product manager, CENTURION rooftops. Added Cherubin, "We are especially proud of the knowledge gained from being involved with the actual customers in every aspect of the rooftop's design."

While working with the customers in developing the winning rooftop, the product team experienced first hand how hard it was to clean a condensate pan while it was 125 degrees on the roof and how difficult it was to change a filter in sub zero temperatures. Consequently, the team made sure that the CENTURION has an easy slide out condensate pan and an easy slide out filter tray with one size filter and toolless access with integrated hinges. The CENTURION also has a single slab coil design with dedicated side hinged access doors so that tops do not need to be removed for the unit to be serviced.

"The bronze status award for the AQUASNAP also means a great deal to Carrier," said Burdon. We designed this air-cooled chiller to meet the needs of various customers including dealers across the globe and this award proves that we are meeting those needs," added Burdon.

"In order to meet the needs of our customers and guide the engineering effort, extensive global market research was conducted," explained Tom Franaszek, Carrier Product Manager, AQUASNAP chillers. The results of this research indicated that customers in North America, Europe and Asia all desired a chiller that is easy to install. Thus, an optional hydronics package and a baserail made

of structure steel is offered with the AQUASNAP to help save up to 80 hours of installation time.

'The AQUASNAP is also the first chiller designed to use PURON refrigerant and using PURON means that the chiller offers exceptional efficiencies. This means that the chiller is not only easy to install but it is also easy to own and operate," stated Franaszek.

Winning entries in the Dealer Design Awards will be featured in the July 18, 2005 issue of The News, which is distributed nationally to over 32, 000 HVACR contractors, wholesalers, and other industry professionals.

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