



Register your product by mailing in this card.

Register for a chance to win a maintenance kit.

In exchange for your valuable feedback, you will be registered for a chance to win a free maintenance kit. One winner per month! Please note that your original warranty is valid with proof of purchase.

Store/Dealer where purchased: _____

Purchase date: _____

Installed by: _____

Mr. Mrs. Ms. Miss

Owner's Name: _____

Address _____

City, St, Zip _____

Phone: _____

E-mail: _____

1. THE PRODUCT WAS PURCHASED FOR:

- A. A new home-primary residence
B. A new home-secondary residence
C. An existing home-primary residence
D. An existing home-secondary residence
E. A business
F. A multi-family home
G. Other

2. THIS PRODUCT WAS INSTALLED AS A:

- A. New installation
B. Replacement

3. WHAT IS THE APPROXIMATE VALUE OF YOUR HOME?

- A. Under \$100,000
B. \$100,000 - \$199,999
C. \$200,000 - \$299,999
D. \$300,000 - \$499,999
E. \$500,000 - 749,999
F. \$750,000 - \$999,999
G. \$1,000,000 - \$1,499,999
H. Over \$1,500,000

4. WHAT IS THE APPROXIMATE SQUARE FOOTAGE OF YOUR HOME?

- A. Under 1,499
B. 1,500 - 1,999
C. 2,000 - 2,499
D. 2,500 - 2,999
E. 3,000 - 3,499
F. 3,500 - 3,999
G. 4,000 - 4,999
H. Over 5,000

5. HOW DID YOU FIRST LEARN OF THIS PRODUCT: (select one)

- A. Magazine Ad
B. Newspaper
C. Radio
D. TV
E. Store Display
F. Contractor
G. Trade Show
H. Direct Mail
I. From Friend/Relative/Neighbor
J. Catalog
K. Internet
L. Other

6. WHERE DID YOU RESEARCH YOUR PURCHASE: (select all that apply)

- A. Magazine
B. Newspaper
C. Radio
D. Catalog
E. Internet
F. Trade Show
G. Direct Mail
H. TV
I. Store
J. Other

7. PLEASE SELECT YOUR PRIMARY CONCERN(S) WHEN YOU LOSE POWER?

- A. Overall Comfort
B. Refrigerator/Freezer
C. Air Conditioner
D. Furnace
E. Security system
F. Well/water pump
G. Sump Pump
H. Lights
I. Television/Radio
J. Medical Equipment
K. Business Equipment/Computers

Privacy Statement: Generac is committed to respecting your privacy and to complying with the regulations regarding the protection of personal data.

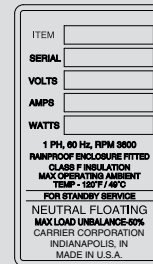
GENERATOR DATA PLATE INFORMATION

MODEL# _____

SERIAL# _____

This above information is found on the unit's data decal. Refer to the Owner's Manual for decal location. Sample to the right.

PLEASE NOTE: Your generator cannot be registered without model & serial numbers.



8. WHAT FACTORS MOST PERSUADED YOU TO PURCHASE THIS PRODUCT?

- A. Price
B. Style/Appearance
C. Brand
D. Sound level
E. Reliability
F. Performance
G. Overall product quality
H. Color
I. Reputation
J. Other

9. WHAT BRANDS DID YOU CONSIDER WHEN PURCHASING YOUR GENERATOR?

- A. Baldor
B. Briggs & Stratton
C. Centurion
D. Cummins/Onan
E. Generac
F. Katolight
G. Magnum
H. Winco
I. Watch Dog
J. Gillette
K. Kohler
L. Guardian
M. Cutler Hammer
N. Other

10. WHO INSTALLED THIS PRODUCT?

- A. Installed myself
B. Installed myself with some help
C. Installed by contractor
D. Installed by friend/relative

11. PLEASE RATE YOUR SATISFACTION LEVEL WITH THE FOLLOWING:

Table with 6 columns: Category, Completely Satisfied (5), 4, 3, 2, Not at all Satisfied (1). Rows include Buying Experience, Price Paid for Product, Installation Price, Installation Process, Performance, Features, Color, Style/Appearance, Warranty, Maintenance Options, Noise Level.

12. PLEASE PROVIDE US WITH THE TOTAL INSTALLED PRICE OF YOUR GENERATOR SYSTEM \$ _____

13. IF AVAILABLE, WHAT PRICE DID YOU PAY FOR INSTALLATION ONLY? \$ _____

14. IF AVAILABLE, WHAT PRICE DID YOU PAY FOR YOUR GENERATOR AND TRANSFER SWITCH ONLY? \$ _____

15. OWNER AGE GROUP:

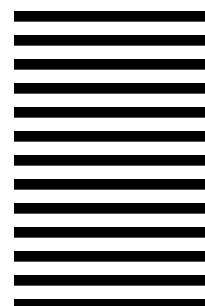
- A. 20 - 29
B. 30 - 39
C. 40 - 49
D. 50 - 59
E. 60 - 69
F. 69+

16. WHICH GROUP BEST DESCRIBES YOUR FAMILY INCOME:

- A. Under \$30,000
B. \$30,000-\$49,999
C. \$50,000-\$69,999
D. \$70,000-\$89,999
E. \$90,000-\$119,999
F. \$120,000-\$139,999
G. \$140,000-\$159,999
H. \$160,000-\$199,999
I. \$200,000-\$249,999
J. \$250,000 and above



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 2201 WHITEWATER, WI

POSTAGE WILL BE PAID BY ADDRESSEE

ATTENTION WARRANTY DEPARTMENT
CARRIER
PO BOX 297
WHITEWATER, WI 53190-9913



AUTOMATIC STANDBY GENERATORS